EEO PUBLIC FILE REPORT

Montgomery Broadcasting, LLC

A. Employment Unit Covered:

KFBC – Cheyenne, Wyoming

B. Reporting Period:

June 1, 2022 to May 31, 2023

C. Full-Time Vacancies Filled During Reporting Period:

Job Title	Date Filled	Positions
Sales Person	5/15/2023	1

D. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy:

	Date Filled	Hire Source	Recruitment Source
Sales Person	5/15/2023	On Air Advertising	Wyoming Association of Broadcasters KFBC Web Site KFBC On Air Advertising

E. Total Number of Persons Interviewed For All Full-Time Vacancies Filled During Reporting Period: 1

F. Total Number of Interviewees for All Full-Time Vacancies Filled During Reporting Period Per Recruitment/Referral Sources: 1

Recruitment Source	Number of Interviewees Referred
KFBC Radio Ads	1
Daily Newspaper	0
Referral/Internal/Promotion	0
Mail Campaign	0
Job Fair	0
Cable TV – On Media	0
Walk-in	0
Lakejobs.com	0
Allaccess.com	0
Walk-in	0
Wyoming Association of Broadcasters	0
KFBC Web Site	0
Indeed.com	0
Cowboy State News Network	0
University of Wyoming Journalism Dept.	0

During the period, the Unit hired 1 full-time person, a sales person for KFBC. The unit recruited widely for this position.

OUTREACH ACTIVITIES

June 1, 2022 through May 31, 2023

The unit has selected the following outreach initiatives:

1. Participate in other activities than the ones listed that the licensee has designed to further the goal of disseminating information about employment opportunities.

KFBC conducted two "Open House" events whereby it invited members of the community to visit the stations on Open House Day to see the facilities, talk with management, owners and talent and to discuss careers with the staff. The Open House event is usually scheduled twice each year. One person attended from both events.

For the twelfth year, the Unit has actively participated in the Wyoming Broadcasters Association's Broadcast Scholarship Program where, each year, five scholarships are granted to students seeking a career in broadcasting. The next students will be selected, this coming June. David Montgomery, the managing member of Montgomery Broadcasting, is on the selection committee and actively reviews applications and makes recommendations.

2. Provide training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.

During this past year, the management of Montgomery Broadcasting, LLC. began training management personnel by studying the book, EEO Law and Personnel Practices by Arthur Gutman. David Montgomery, the managing member of Montgomery Broadcasting studied "Major Title Seven Protected Class Issues".

3. In addition to these outreach initiatives, the unit also mailed or emailed Public Notice Press Releases to each of the community groups on its list. These notices were mailed twice during the year to notify the public that the station seeks involvement from community groups regarding its recruitment efforts. To date, no group has requested to be placed on a mailing list.

Public Notice Press Releases and Mailings

September 4, 2022

"Addressee"

Montgomery Broadcasting operator of KFBC-AM in keeping with the rules and regulations of the Federal Communications Commission is seeking to involve qualified community groups in the dissemination of all job vacancy information at KFBC. If you are qualified community group or government bureau and would like to be kept informed of all full-time job openings at KFBC-AM and simply contact General Manager Dave Montgomery at 1806 Capital Avenue, Cheyenne, Wyoming, 82001. KFBC will place your group on a list of qualified community groups which will automatically receive notification of all future full-time job vacancies at KFBC.

Thank you for your time and consideration.

David H. Montgomery Owner and General Manager

Community Organizations

Family Services Department State of Wyoming 1511 East Pershing Blvd. Cheyenne, WY 82001 777-7921

Laramie County Department of Family Services 1510 East Pershing Blvd. Cheyenne, WY 82001 777-7921

Wyoming Equality Sara Burlingame 1601 Capital Avenue Cheyenne, WY 82001 778-7645

NAACP #4108 Pastor Stephan Lathan PO Box 21028 Cheyenne WY 82003

Hispanic Organization for Progress and Education P.O. Box 3194 Rachel Martinez 760-6542

Wyoming Latina Youth Conference Isabel Perez 1400 East College Drive Cheyenne, WY 82007 778-5222 Wyoming Senior Citizens, Inc. Nita Stephenson 3120 Old Faithful Road, Suite 200 Cheyenne, WY 82001 634-1010

First Nations Development Institute Michael Roberts, President 2432 Main Street, Second Floor Longmont, CO 80501 303-774-7836

Goodwill Industries Jana Conine 612 West 17th Street Cheyenne, WY 82001 459-6464

Cheyenne Special Friends, Inc. Nicole Perez 1328 Talbot Court Cheyenne, WY 82001 637-6480

Office of Work Force Services State of Wyoming Robin Sessions Cooley 5221 Yellowstone Road Cheyenne, WY 82002 777-8650

Comea Shelter Don Calvert 1504 Stinson Cheyenne, WY 82001 632-3174 United Way of Laramie, Co. Executive Director (Open) 1007 East Lincolnway Cheyenne, WY 82001 638-8904

Community Action of Laramie County Tim Ernst 1920 Evans Avenue Cheyenne, WY 82001 635-9291

Wyoming Coalition for the Homeless Mary Lee Dixon 907 Campbell Avenue Cheyenne, WY 82001 634-8499

CASA of Laramie County Sarah Urbanek 1616 East 19th Street, Suite #4 Cheyenne, WY 82009 222-1902

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March 25, 2023

"Addressee"

Montgomery Broadcasting operator of KFBC-AM in keeping with the rules and regulations of the Federal Communications Commission is seeking to involve qualified community groups in the dissemination of all job vacancy information at KFBC. If you are qualified community group or government bureau and would like to be kept informed of all full-time job openings at KFBC-AM and simply contact General Manager Dave Montgomery at 1806 Capital Avenue, Cheyenne, Wyoming, 82001. KFBC will place your group on a list of qualified community groups which will automatically receive notification of all future full-time job vacancies at KFBC.

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Office of Work Force Services State of Wyoming Robin Sessions Cooley 5221 Yellowstone Road Cheyenne, WY 82002 777-8650

Comea Shelter Don Calvert 1504 Stinson Cheyenne, WY 82001 632-3174 **CLIENT:** PRODUCT

Cant # EEON

RUN DATES

0-	
-	KFBC AM IN KEEPING WITH THE RULES AND REGULATIONS OF
- :10	THE FEDERAL COMMUNICATIONS IS SEEKING TO INVOLVE
-	QUALIFIED COMMUNITY GROUPS IN THE DESSEMINATION OF
-	ALL JOB VACANCY INFORMATION AT KFBC. IF YOUR
:20 -	QUALIFIED COMMUNITY GROUP OR GOVERNMENT BUREAU
-	WOULD LIKE TO BE KEPT INFORMED OF ALL FULL TIME JOB
- :30	OPENINGS AT KFBC SIMPLY CONTACT DAVID MONTGOMERY AT
-	DMONTGOMERY@KFBCRADIO.COM . KFBC WILL PUT YOUR GROUP ON
-	A LIST OF QUALIFIED COMMUNITY GROUPS WHICH WILL
- :40	AUTOMATICALLY RECEIVE NOTIFICATIONS OF ALL FUTURE FULL
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COPY AFFIDAVIT

This announcement was broadcast ______ times as entered into the station's program log. The times this announcement was broadcast were billed to this station's client on invoice #______ dated ______ at its earned rate of \$____\$ each for approximate for a total of

Φ	each for	announcements for a total of \$	
\$	each for	announcements for a total of \$	
\$	each for	announcements for a total of \$	

Traffic	Notary	Station:	
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05/23/2 13:27:27	KFBC Contract Confir	mation	Page: 1
	KFBC/FCC-EEO NOTICE 2023 KFBC/VARIOUS PROMOS (N/A) (N/A) KFBC/VARIOUS PROMOS	Order Date: Valid from: thru: Gross billing? Affidavit? Exact times? Notarized script? Co-op invoice?	05/23/23 05/24/23 05/29/23 n n y n
Class: cm Terms: 1 Billing 3 Billing 16 Page Run Dates	<pre>WI (N/A) commercial matter DUE UPON RECEIPT CALENDAR MONTH BILL CALENDAR MONTH Run Times Qty Valic or Daypart /Wk Mon Tue Wed</pre>	Number of inv copies: Cust ordr#: Agency commission: Rep firm commissn: A/E commission: Revision number: Revision date: d Qty/Day Thu Fri Sat Sun Lngth	1 0.00 0.00 14/1 05/23/23 Rate Chnl
1 05/24/23 05/29/23		1 1 1 1 0:30	

0.00

Net: 0.00

September 4, 2022

"Addressee"

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Thank you for your time and consideration.

David H. Montgomery Owner and General Manager <u>Initiatives</u>

CLIENT: KFBC 1240AM 97.5 FM PRODUCT: OPEN HOUSE(S) RUN DATES: APRIL/MAY 2023

0-	ON MONDAY (APRIL SECOND/MAY TWENTY SECOND) KFBC
-	WILL BE HOLDING AN OPEN HOUSE FROM 11AM UNTIL 1PM
-	AT OUR STUDIOS LOCATED AT 1806 CAPITOL AVE. FOR ALL
:10	OF THOSE INTERESTED IN A CAREER IN RADIO
-	BROADCASTING! MEMEBERS OF THE KFBC STAFF WILL BE
-	PRESENT TO ANSWER YOUR QUESTIONS REGARDING SUCH
-	CAREER FIELDS AS SPORTS, NEWS, PROMOTIONS,
-	ANNOUCING, VIDEO STREAMING AND SALES! LIGHT
-	REFRESHMENTS WILL BE SERVED. SO, IF YOU EVER
-	THOUGHT YOU MIGHT BE INTERESTED IN A CAREER IN
-	BROADCASTING COME VISIT US AT KFBC, MONDAY (APRIL
-	SECOND/MAY TWENTY SECOND) BETWEEN 11AM AND 1PM.
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COPY AFFIDAVIT

This announcement was broadcast _____ times as entered into the station's program log. The times this announcement was broadcast were billed to this station's client on invoice #_____ dated _____ at its earned rate of \$ ts earned rate of \$_____. announcements for a total of \$______. each for ______ announcements for a total of \$______. each for ______ announcements for a total of \$______. \$ \$ \$

Traffic ______ Notary _____ Station:

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4227

1806 Capitol Avenue Cheyenne, WY 82001 Phone 307-634-4461 Fax 307 632-8586

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MON	TUE	WED	THU	FRI	SAT	SUN	DATE: <u>5/14/2015</u>	
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				<u> </u>			BROADCAST LENGTH:	:30
							CART #:	TEN
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erms and Conditions: This is a binding contract. The terms of this contract shall control and become the terms of any and all subsequent oral contracts entered into between parties for the rendering f advertising services by the supplier at the request of the client. The undersigned personally agrees to payment pursuant to the terms of this contract. Should action be required to collect an unpaid alance, all fees incurred will be paid by the client. Montgomery Broadcasting does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to iscriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this sales contract for a discriminatory purpose, including but not limite to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

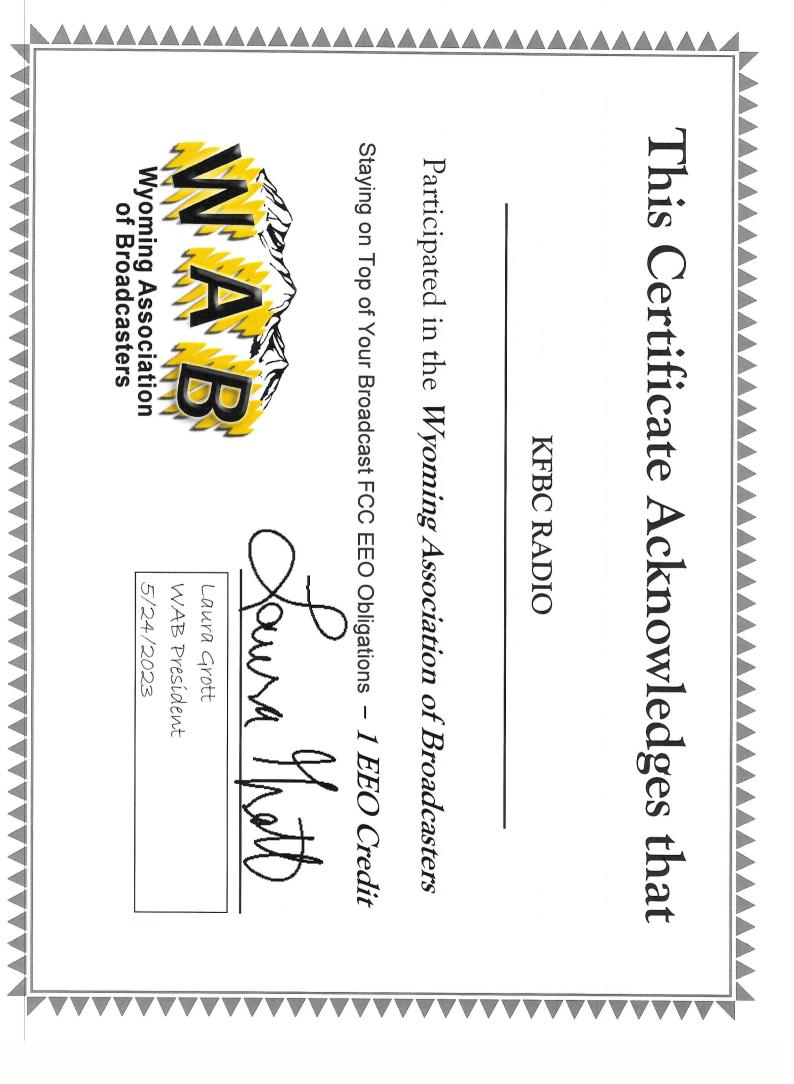
LIENT:

CONSULTANT:

_____ SALES MGR

BROADCAST SCOHLARSHIP AD

IF YOU'RE A WYOMING COLLEGE STUDENT IN A BROADCAST RELATED FIELD SUCH AS SALES, MARKETING, BUSINESS ADMINISTRATION OR ENGINEERING. THE WYOMING ASSOCIATION OF BROADCASTERS HAS SCHOLARSHIP OPPORTUNITIES FOR YOU. STOP BY KFBC FM/AM AT 1806 CAPITAL AVENUE TO PICK UP A SCOHLARSHIP FORM OR GO TO: WYOMINGBROADCASTING.ORG UNDER SCHOLARSHIP AND APPLY BY JUNE 1st. THAT'S WYOMINGBROADCASTING DOT ORG UNDER SCHOLARSHIP. The DEADLINE TO APPLY IS JUNE 1st.



05/08/2 14:48:57	KFBC Contract Confirmation	Page: 1
Contract number 14291 Product Descr: Advertiser 2357 Agency: 0 Rep Firm: 0 Bill to:	KFBC/VARIOUS PROMOSthru:(N/A)Gross billing?(N/A)Affidavit?KFBC/VARIOUS PROMOSExact times?Notarized script?Co-op invoice?	n
Terms: 1 Billing 3	(N/A) Cust ordr#: Cust ordr#: Agency commission: Commercial matter Rep firm commissn: DUE UPON RECEIPT A/E commission:	0.00 0.00 0.00 14/1
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Total spots: 57

Gross:

0.00

Net: 0.00

KFI	BC		19291
97.5 FM / 1	240 AM PORTS	1806 Capitol Avenue Cheyenne, WY 82001 Phone 307-634-4461 Fax 307 632-8586	
	THU FRI SAT SUN	DATE: $3/8/202$ START: $5/10/202$ CLIENT: $4/4/3$	<u>73</u> END: <u>5/28/2023</u> 25-40/015-6-p
		PHONE: BUSINESS TYPE: BROADCAST LENGTH CART # :	
SPECIAL INSTRUCTIONS:	BTA:	 OTHER:	
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30s @	<u>57</u> 30s	@	30s @
TOTAL # OF ADS:	TOTAL COST	-0-	
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МА	JUN	SEP	DEC
ns and Conditions: This is a binding contract. dvertising services by the supplier at the requ nce, all fees incurred will be paid by the clie riminate on the basis of race, gender or ethni	JUN The terms of this contract shall control and be est of the client. The undersigned personally a t. Montoomery Broadcasting does not discri	SEP come the terms of any and all subsequent or grees to payment pursuant to the terms of th minate in the sale of advertising time, and w ing broadcasting air time under this sales co-	

CLIENT: ______ CONSULTANT: ______ SALES MGR: /___

David Montgomery

From: Sent: To: Subject: David Montgomery [dmontgomery@kfbcradio.com] Monday, May 22, 2023 3:03 PM 'Cathy Jarosh'; 'Brenda Foley'; 'jschaefer@kfbcradio.com'; 'rmonaco@kfbcradio.com' EEO compliance

Team,

As part of our continuing training to comply with our EEO commitment I am asking all management personnel to read "Major Title VII Protected_tlass issues in EEO Law and Personnel Practices by Arthur Gutman. A copy of this book is in my office so you may borrow it

Thanks Dave **Recruitment**

L'ANT# LOBR

Sports Sales opening KFBC :60 commercial

Montgomery Broadcasting, owner of KFBC AM and FM in Cheyenne, is looking for an individual to join our highly professional sales team. KFBC's primary programming is sports featuring an outstanding program line-up including the Wyoming Cowboys and Cowgirls, the Denver Broncos, Colorado Rockies, Local High Schools, CBS sports talk and much more. The ideal candidate should be highly motivated, a good communicator, enthusiastic, well organized and most importantly they should enjoy meeting new people. Beginning salary is commensurate with experience. Benefits include health and dental insurance, vacation, yearly bonus and more. No experience is necessary and training is provided. If you're interested in joining our team please send your resume to Dave Montgomery, Owner and General Manager, 1806 Capital Avenue, Cheyenne, Wyoming 82001 or e-mail it to dmontgomery@kfbcradio.com. Montgomery Broadcasting is an equal opportunity employer. Women and minorities are encouraged to apply.



EMPLOYMENT & OTHER CLASSIFIEDS

Position: Sales Person Posted: 5/5/2023

Montgomery Broadcasting, owner of KFBC AM and FM in Cheyenne, is looking for an individual to join our highly professional sales feam. KFBC's primary Local High Schools, CBS sports talk and much more. The ideal candidate should be highly motivated, a good communicator, enthusiastic, well organized programming is sports featuring an outstanding program line-up including the Wyoming Cowboys and Cowgirls, the Denver Broncos, Colorado Rockies, insurance, vacation, yearly bonus and more. No experience is necessary and training is provided. If you're interested in joining our team please send your and most importantly they should enjoy meeting new people. Beginning salary is commensurate with experience. Benefits include health and dental dmontgomery akfbcradio.com. Montgomery Broadcasting is an equal opportunity employer. Women and minorities are encouraged to apply. resume to Dave Montgomery, Owner and General Manager, 1806 Capital Avenue, Cheyenne, Wyoming 82001 or e-mail It to

Posted: 4/1/2023

Sales and Marketing Position/Title: Category:

Multi Media Marketing Representative

Details:

Shendan Media covering for the right individual to help us develop and execute marketing strategies across multiple platforms including digital, radio, and company, we are looking for the marketing digital radio and company. Details. Sheridan Media seeking a highly motivated and creative Marketing and Sales Specialist to join our team at Sheridan Media. As a media and marketing Sheridan Media seeking a highly motivated and creative Marketing and sales Specialist to join our team at Sheridan Media. As a media and marketing requires the gualified candidate to be able conceptualize and create engaging campai print. This position also

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SAMSUNG

Employment Opportunities

Montgomery Broadcasting, owner of KFBC AM and FM in Cheyenne, is looking for an individual to join our highly professional sales team. KFBC's primary programming is sports featuring an outstanding program lineup including the Wyoming Cowboys and Cowgirls, the Denver Broncos, Colorado Rockies, local high schools, CBS sports talk and much more.

The ideal candidate should be highly motivated, a good communicator, enthusiastic, well organized and most importantly they should enjoy meeting new people. Beginning salary is commensurate with experience. Benefits include health and dental insurance, vacation, yearly bonus and more. No experience is necessary and training is provided.

If you're interested in joining our team please send your resume to Dave Montgomery, Owner and General Manager, 1806 Capital Avenue, Cheyenne, Wyoming 82001 or email **dmontgomery@kfbcradio.com**. Montgomery Broadcasting is an equal opportunity employer. Women and minorities are encouraged to apply.

When there is nothing listed above this line there are no current job openings. However, if you would like to submit a resume, please email to dmontgomery@kfbcradio.com or bring it by the station at 1806 Capitol Avenue, Cheyenne.

MONTGOMERY BROADCASTING IS AN EQUAL OPPORTUNITY EMPLOYER. WOMEN AND MINORITIES ARE ENCOURAGED TO APPLY.

(Visited 2,660 time, 1 visit today)

04/24/2 12:59:18					KFBC Contract Confirmation								Pa	ge:	1	
Contract number 14273 Product Descr: KFB Advertiser 2357 KFB Agency: 0 (N/ Rep Firm: 0 (N/ Bill to: KFB WY Acct Exec: 0 (N/ Class: cm com Terms: 1 DUE Billing 3 CAL				Contract Confirm KFBC/JOB ANNOUNCEMENT KFBC/VARIOUS PROMOS (N/A) (N/A) KFBC/VARIOUS PROMOS WY (N/A) commercial matter DUE UPON RECEIPT CALENDAR MONTH				<pre>mation Order Date: Valid from: thru: Gross billing? Affidavit? Exact times? Notarized script? Co-op invoice? Number of inv copies: Cust ordr#: Agency commission: Rep firm commissn: A/E commission: Revision number: Revision date:</pre>				04/24/23 04/29/23 05/10/23 n n y n n 1 0.00 0.00 0.00 0.00 0.00 16/1 04/24/23				
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	1			6a-12m	Bil		y Proj	y ect	y ion					0.00		r
		April		May												
		11/	0.00	50/												
		Total	spots:	61	(Gross	:		(0.00			Net	:	0.00	



14273

1806 Capitol Avenue Cheyenne, WY 82001 Phone 307-634-4461 Fax 307 632-8586

MON	TUE	WED	THU	FRI	SAT	SUN	DATE: $\frac{4/24/2023}{1}$			
4	4	4	L]	4	4	4	START: $4/25/7/23$ END: $5/10/2025$ CLIENT: $70B$			
							Tobannunce ment			
							PHONE:BUSINESS TYPE:			
							BROADCAST LENGTH: 600			
SPECIAL INSTRUCTIONS:										
	TIME:					OTHER:				
							60s @ 30s @			
						-0 -				
JAN A				R			JUL OCT			
FEB			MA	A			AU NO			
МА				N			SEP DEC			

Ferms and Conditions: This is a binding contract. The terms of this contract shall control and become the terms of any and all subsequent oral contracts entered into between parties for the rendering of advertising services by the supplier at the request of the client. The undersigned personally agrees to payment pursuant to the terms of this contract. Should action be required to collect an unpaid palance, all fees incurred will be paid by the client. Montgomery Broadcasting does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this sales contract for a discriminatory purpose, including but not limite o decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

LIENT:

CONSULTANT: _____ SALES MGR: _____

CLIENT: KFBC 1240AM 97.5 FM PRODUCT: OPEN HOUSE(S) RUN DATES: APRIL/MAY 2023

0-	ON MONDAY (APRIL SECOND/MAY TWENTY SECOND) KFBC
-	WILL BE HOLDING AN OPEN HOUSE FROM 11AM UNTIL 1PM
-	AT OUR STUDIOS LOCATED AT 1806 CAPITOL AVE. FOR ALL
:10	OF THOSE INTERESTED IN A CAREER IN RADIO
-	BROADCASTING! MEMEBERS OF THE KFBC STAFF WILL BE
-	PRESENT TO ANSWER YOUR QUESTIONS REGARDING SUCH
-	CAREER FIELDS AS SPORTS, NEWS, PROMOTIONS,
-	ANNOUCING, VIDEO STREAMING AND SALES! LIGHT
-	REFRESHMENTS WILL BE SERVED. SO, IF YOU EVER
-	THOUGHT YOU MIGHT BE INTERESTED IN A CAREER IN
-	BROADCASTING COME VISIT US AT KFBC, MONDAY (APRIL
-	SECOND/MAY TWENTY SECOND) BETWEEN 11AM AND 1PM.
:30	
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- :40	
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:50	
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:60	

COPY AFFIDAVIT

This announcement was broadcast _____ times as entered into the station's program log. The times this announcement was broadcast were billed to this station's client on invoice #_____ dated _____ at its earned rate of \$ ts earned rate of \$_____. announcements for a total of \$______. each for ______ announcements for a total of \$______. each for ______ announcements for a total of \$______. \$ \$ \$

Traffic ______ Notary _____ Station: